



BLUEPRINT
— FOR —
SUCCESS



Carolina One
New Homes



■ Mission Statement:

To provide the highest quality of service and value to our clients with a team of professional New Homes Sales Associates and Sales Management Team, who practice the Core Values of our company each day.

Carolina One New Homes is among the Southeast's most experienced and respected new homes sales agencies committed to providing innovative solutions and opportunities for every part of the real estate process.

Established in 1994, Carolina One New Homes is a full service New Home Sales and Marketing Team with the expertise and network to procure the right solution in the right location at the right price for each client. From land acquisition and community development to start-up and close-out services and everything in between, Carolina One New Homes will determine a strategy for success.

A team of over 50 professionals with decades of experience, Carolina One New Homes is the new homes market leader and have partnered with local and regional builders, developers and landowners across South Carolina and North Carolina in 300 communities and counting.

We are members of:

- Leading Real Estate Companies of the World
- Charleston Trident Home Builders Association
- Sales and Marketing Council
- New Home Marketing Group of America
- National, State and Charleston Trident Association of Realtors
- Cape Fear Association of Realtors
- Canopy Association of Realtors and
- Charleston Multiple Listing Services (MLS)
- Sumter Multiple Listing Services (MLS)
- Lowcountry Multiple Listing Services (MLS)



■ Our Services Include:

- [Land Services Group](#)
- [Custom Homes Group](#)
- Community Sales & Management
- Recruiting and Placing New Home Sales Professionals
- Professional Sales Coaching & Training Programs
- Market Research Reports
- Marketing & Community Event Services

■ CORE Values:

Truth

Commitment To Honesty Without Compromise

An excellent reputation, loyalty and trust.

We hold each other accountable. We do what we say we are going to do. We communicate honestly with everyone.

Excellence

Extraordinary Beyond Expectations

Loyalty, reputation and personal pride in who we are and what we do.

We deliver exceptional value. We recruit and retain the best people. We create and promote an image and environment of success.

Relationships

Connecting For A Lifetime

Everyone feels valued; people like us and trust us; this is a great place to work and a great company to work with.

We value other's opinions and feelings. We listen. We communicate openly. We stay in touch. We treat everyone with respect.

Financial Success

Everyone Wins

Improved financial positions for all.

We balance the financial interest of the client. We look at the "big picture" when making decisions. We price our services to maximize the benefit to all. We help our clients make well-informed purchasing and selling decisions. We invest to remain the best.



■ A Dynamic Team

Professionals with a wealth of experience in the industry, each member of our team provides a unique skill set and embodies “Humbleness, Hunger and Emotional Intelligence,” the traits of Patrick Lencioni’s acclaimed book *The Ideal Team Player*.



Sunday Lempesis
Chairman



Will Jenkinson
Broker In Charge



Kris Kordonowy
Operations Manager



Jonathan Greene
Sales Manager



Darrell Connelly
Sales Manager



Sallie Dumont
Field Sales Manager



Mark Kerce
Builder Relations



Gayle Jinks
Performance Coach



Shannon Sullivan
Strategic Marketing



Abby Carli
Marketing and Events



Erin Huckaby
Office Administrator

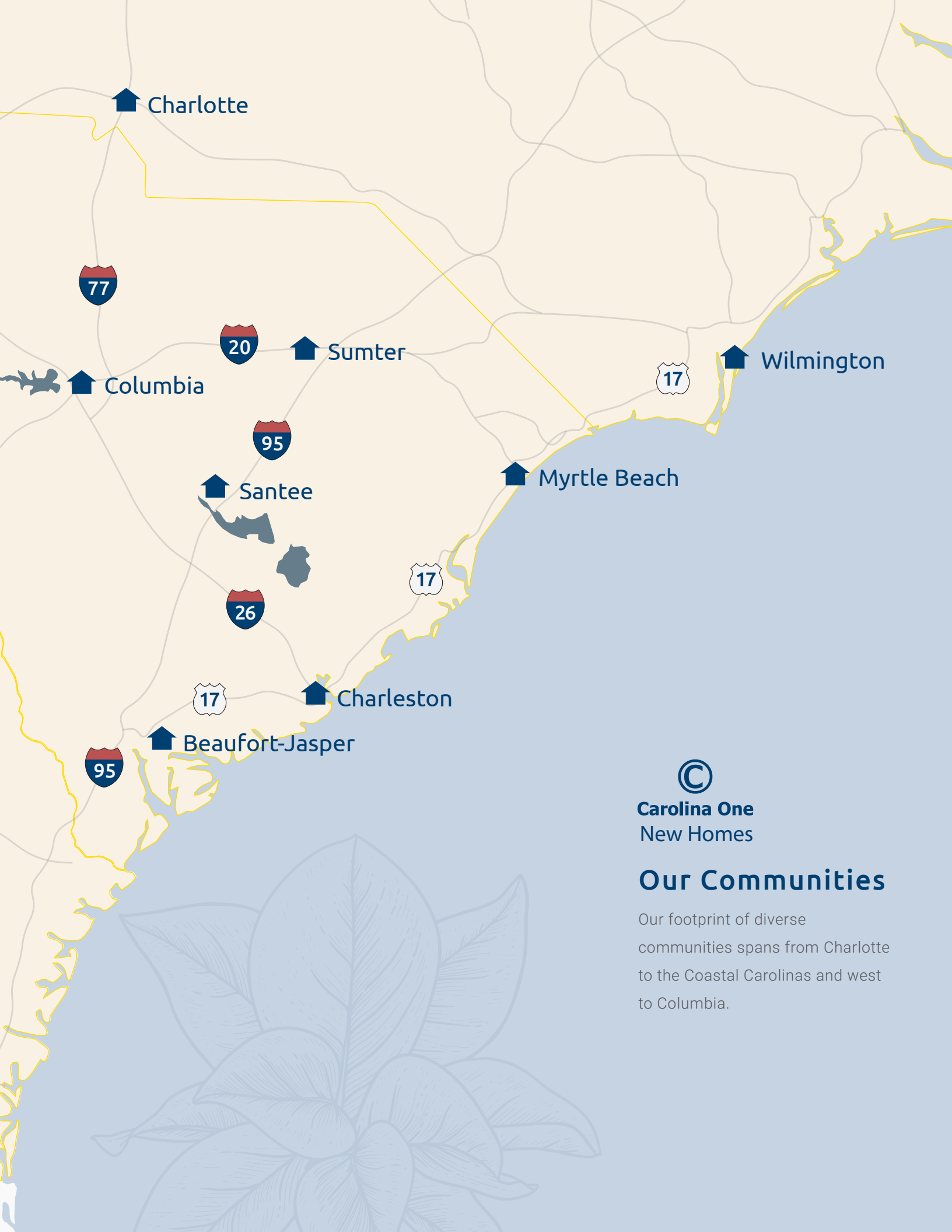


Suzanne Asmar
Office Administrator

Vibrant Partnerships

We are proud of the partnerships we have formed with our clients over the past two decades. Their success is a reflection of our longevity and continuing growth in the competitive Charleston real estate market.





 Charlotte



 Sumter



 Wilmington

 Columbia



 Santee

 Myrtle Beach



 Charleston



 Beaufort-Jasper



Carolina One
New Homes

Our Communities

Our footprint of diverse communities spans from Charlotte to the Coastal Carolinas and west to Columbia.

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